

Information notice on the use of cookies

This information notice regarding the use of cookies on the website www.turismobusca.it is provided to the user in implementation of the provisions of Directive 2002/58/EC (the so-called ePrivacy Directive) and subsequent amendments, as transposed into Art. 122 of Legislative Decree 196/03, of EU Regulation 2016/679 (hereinafter GDPR), specifically concerning the concept of consent referred to in Articles 4, point 11) and 7 and Recital 32, as most recently interpreted by Guidelines 05/2020 on consent under Regulation 2016/679 adopted on May 4, 2020.

The information notice is prepared and updated by the Municipality of Busca (Comune di Busca), operator of the website and Data Controller of the personal data connected to it, with registered office at Via Cavour 28 - 12022 Busca (CN), Fiscal Code: 80003910041, VAT No.: 00371290040.

Any requests regarding the use of cookies on this website can be sent to the Public Relations Office (URP), Telephone: +39 0171 948611, PEC: comune.busca@legalmail.it. You may use the same address to exercise, at any time, the rights assigned to you by the GDPR as a data subject (Articles 15 et seq. of the GDPR: for example, access to your data, deletion, updating, rectification, integration, etc.). If the prerequisites are met, you may also lodge a complaint with the Supervisory Authority (Garante per la protezione dei dati personali).

WHAT ARE COOKIES?

Cookies are small text strings that the website you visit or third parties place and store on your device (whether it is a PC, smartphone, tablet, IoT device, ...). The browser you use for navigation can store cookies and then transmit them back to the site that generated them during a subsequent visit, thereby maintaining a memory of your previous interaction. The information encoded in cookies may include personal data, such as an IP address, username, unique identifier, or email address, but it can also contain non-personal data, such as language settings or information about the type of device used.

Cookies can be divided into two macro-categories based on their purpose:

- **Technical cookies.** Technical cookies are necessary for the proper functioning of the website and to allow navigation; without them, you might not be able to display pages correctly or use certain services. For example, a technical cookie is essential to keep the user logged in throughout a visit to a website (so-called navigation or session cookies), or to store language settings, display preferences, and so on. The installation of these cookies is automatic upon accessing the website and your consent is NOT required for this to happen.

This category also includes so-called analytical cookies, i.e., those used, among other things, to evaluate the effectiveness of the website or to help measure its "traffic", meaning the number of visitors broken down by geographical area, connection time slot, or other characteristics. Non-anonymized third-party analytical cookies do not fall within this category. You can always

disable all technical cookies through your browser settings; however, it may not be possible to display the site correctly.

- **Profiling cookies.** Profiling cookies are used to send advertising messages in line with the preferences expressed by the user during navigation and can only be used with your prior consent.

Furthermore, we can subdivide cookies based on the parties involved into:

- **Direct cookies (First-party cookies).** These are transmitted directly by the operator of the site the user is visiting.
- **Third-party cookies.** These are cookies installed by a different site through the first one.

COOKIES USED BY THE SITE www.turismobusca.it

Name	Domain	Expiration	Type (First-party / Third-party)	Category
GRECAPTCHA	www.google.com	6 months	Third-party	Necessary
rc::a	google.com	Never expires	Third-party	Necessary
rc::f	google.com	Never expires	Third-party	Necessary
rc::b	google.com	Session	Third-party	Necessary
rc::c	google.com	Session	Third-party	Necessary
cookieyes-consent	www.turismobusca.it	1 year	First-party	Necessary
ga*	.turismobusca.it	1 year 1 month 4 days	First-party	Analytical

Name	Domain	Expiration	Type (First-party / Third-party)	Category
_ga	.turismobusca.it	1 year 1 month 4 days	First-party	Analytical

WHEN AND HOW IS YOUR CONSENT REQUIRED?

Your consent is not required for the installation of technical cookies. Conversely, your prior consent is necessary for the installation of profiling cookies. For this reason, upon your first access to the home page (or another page) of our site, you will be presented with a specific banner through which you can: Accept or reject all cookies; Link to this extended information notice; Simply close the banner (in this way, cookies will be rejected); Link to a dedicated area where you can view the list of cookies, divided by functionality, and the list of third parties. Through this section, you can express specific consent for each element indicated.

ACTIVATION AND DEACTIVATION OF COOKIES

At any time, you can connect to the dedicated area to modify your cookie preferences. To block or delete cookies from your device, you need to refer to the instructions provided by the Internet browser used. The links below illustrate how to disable cookies from the most popular browsers:

- **Internet Explorer™:** <http://windows.microsoft.com/it-IT/windows-vista/Block-or-allow-cookies>
- **Safari™:** <http://www.apple.com/it/support/>
- **Chrome™:** <https://support.google.com/chrome/answer/95647?hl=it&hlrm=en>
- **Firefox™:** <http://support.mozilla.org/it/kb/Attivare%20e%20disattivare%20i%20cookie>
- **Opera™:** <http://help.opera.com/Windows/10.20/it/cookies.html> etc.

Google Analytics cookies can also be rejected by following the procedure indicated by Google (<https://tools.google.com/dlpage/gaoptout?hl=en>). We inform you that our site uses Google Analytics cookies with an anonymized IP address. For more information on the use of cookies, please see the website www.allaboutcookies.org For further information on the processing of personal data carried out through this site, please see the privacy page.

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